

Tips For Successful Art Projects

These tips will ensure that your art project looks great on our products.

Paper and Proportions

You can use any **SIZE** paper. However, the **shape** of the paper is important!

Our products are designed around **letter-sized proportions**. So square, tall-skinny, or wide-short art does not fit well.

Ideal sizes of paper: 4.25" x 5.5", **8.5" x 11"**, 11" x 14", 17" x 22".

? Vertical or horizontal? Both work well.

White and/or coloured paper look great.



Colour and Mediums

Simple, bold and colourful art always turns out well.

The best mediums include:

- Paint
- Oil pastels
- Markers
- Charcoal and chalk
- Collage



If you are using objects such as feathers, buttons, sticks, and paper, please ensure that they are firmly pasted onto the art.



Stay away from pencil crayon! It comes out faint and dull.


Remind your artists not to draw important details near the edge of the paper, or it may be cropped during printing.




Things to Avoid

- 1 **Googly eyes** - they capture reflections when the art is photographed and digitized. Try "eye stickers" instead. 
- 2 **Pencil crayon** - it comes out disappointingly faint and dull.
- 3 **Square, tall-skinny, wide-short art** - our products are designed around letter-sized proportions.
- 4 All things **fluorescent**, including paints, paper and markers. The colours don't reproduce well.
- 5 Please do not seal the art with shiny, glossy products.

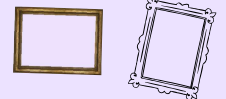
Choosing a Theme

Parents are proud to share their children's art with family and friends. 

When deciding on a theme for the art project, think: "Would I use products made with this art?"

Most themes are very successful, but **NOT self-portraits or Halloween-themed art.** 

Borders



Please do not mount or "frame" the art.

In most cases, the art presents best on our products without a border.

However, if you would really like a border added to your class' art, please email me and I will digitally add a border.

The Card PROJECT

ART PROJECT IDEAS

Follow the **ALL-NEW** links to great ideas for art projects.



Go to

www.TheCardProject.ca



HOW IT WORKS

The children create art in the classroom. Teachers are provided with labels to stick on the **BACK** of the completed art.

The art is collected, processed, then returned to the school with a **FREE** example card! Every child receives a unique, usable greeting card made with their **OWN ART**.

Parents go online to order items made with their child's art. Products available: greeting cards, notebooks, sketchbooks, mugs, tote bags, mouse pads, canvasses and art prints.

The completed orders are delivered to the school, clearly marked and sorted by classroom. Lastly, the school receives their cheque for the fundraiser!

New Art Gallery at TheCardProject.ca!

Our updated online art gallery showcases the children's art from last year. Visit the new section with the most successful and popular art projects over the years!



If you have any questions, please contact me at

Marcelle@TheCardProject.ca

Thank you!